

THE UNIVERSITY *of* NEW MEXICO



2012

LEGISLATIVE INITIATIVES

New Mexico's Flagship University ✦ *est.1889*

UNM STUDENTS FROM ACROSS THE STATE

“I plan on living back home in Tucumcari for the sole reason of giving back to the community that helped raise me. I also hope to start a political career, and there is no other place I would like to help fix rather than my hometown.”



CHRISTOPHER ARIAS
TUCUMCARI, NEW MEXICO

- Majoring in Secondary Education.
- Currently using the NM Lottery Scholarship.
- Attended UNM because of its Law School.
- Plans to become a high school government and economics teacher in Tucumcari.

“I want to teach students to use their skills and talents in a positive and charitable way to create unity and peace within their community. Education is a gift that keeps on giving. A gift I want to share so others can pass it along for years to come.”



ELISABET KING
SANTA FE, NEW MEXICO

- Majoring in Elementary Education: TESOL/Language Arts.
- Currently using the NM Lottery Scholarship.
- Knew she would be a Lobo since attending basketball games in the Pit as a child.

“I plan on graduating from medical school at UNM in May 2014 and I look forward to being a practicing physician in the state of New Mexico.”



DAVID MEDRANO
DEXTER, NEW MEXICO

- Current medical student at UNM and the first cohort of the BA/MD students.
- Earned a B.S. in Psychology at UNM.
- Scholarships included the NM Lottery, Presidential and BA/MD.
- Attended UNM because of proximity to home and excellent student support services.

“I chose UNM because I wanted to be close to home, yet far enough to become my own person and experience college on my own. The Lottery Scholarship was a huge incentive for me as well... making it possible for me to attend college and pursue my dreams.”



KRISTA SWARTS
BLOOMFIELD, NEW MEXICO

- Currently earning her Doctorate of Physical Therapy at UNM.
- Earned a B.S. in Exercise Science at UNM.
- Used the Lottery Scholarship all four years of undergraduate studies.
- Hopes to help patients in a neurological setting.

“Coming from a small town, I was very interested in UNM because of the beautiful campus and large variety of culture and diversity. Once I got to UNM I knew I had made the right decision.”



CASSIE THOMPSON
RUIDOSO, NEW MEXICO

- Majoring in Political Science.
- Currently using the NM Lottery Scholarship.
- Plans to become a high school teacher or attend law school.

UNM: The Role of the Flagship Research University



The University of New Mexico is New Mexico’s flagship research institution of higher education. Flagship universities are fully mature public universities that are centers for research and graduate education. They have developed professional schools that add to their size, scope and preeminence.

- UNM enrolls 48% of New Mexico’s college students in four-year institutions and is responsible for 54% of the state’s entire higher education budget. (including School of Medicine funding)
- UNM students attain 47% of the state’s baccalaureate degrees.
- UNM is the first minority majority, very-high research flagship university in the U.S.
- UNM is one of only two Hispanic serving VHRU-designated institutions in the country.
- UNM has New Mexico’s only schools of Medicine, Law, Pharmacy, and Architecture and Planning.
- Among Hispanic serving universities, UNM ranks in the top ten in Law, Business and Engineering.
- In May 2011, UNM was named among the top 100 colleges for Hispanic students by Hispanic Outlook magazine: #13 in awarding bachelor’s degrees, #24 in masters degrees and #7 in doctoral degrees.
- The University of New Mexico is ranked #76 out of 12,000 universities world-wide, based on web presence and web access, according to the Webometrics Ranking of World Universities.
- UNM was listed as one of the most environmentally responsible colleges in the U.S., according to the “Princeton Review’s Guide to 311 Green Colleges: 2011 Edition.”

High Quality Graduate Education

In addition to providing high quality education for undergraduates, the mission of the flagship is heavily focused on graduate education, and much of that graduate education is tied to the research mission.

- UNM awards 87% of New Mexico’s doctoral and first professional degrees.
- UNM is the only Very High Research University (VHRU) in New Mexico, with \$132.6 million in research contracts and awards in FY 11.
- Hispanic Business Magazine ranks the UNM School of Law #5 nationally for Hispanics, UNM’s Anderson School of Management ranks #7 among the best graduate business schools for Hispanics, the School of Medicine is ranked #8 and the School of Engineering is ranked #9 for Hispanics.
- MBA graduates from UNM’s Anderson School of Management achieve a 94% employment rate within 90 days of graduation, 7th best in the nation, while the UNM School of Law’s clinical law program is ranked 7th in the nation by U.S. News and World Report.

Versatile Roles for Faculty

Certainly, UNM faculty’s priority is to teach students. However, faculty members also are heavily engaged in research, mentoring, community service, economic development activities, technology transfer and international professional initiatives. While all colleges and universities have teaching as a core mission, UNM provides a “research-driven education,” where faculty members do not simply teach from text books – they engage in the investigation and scholarship that creates the text. Illustrative of the success of UNM faculty in this regard, UNM Professor Ursula Shepherd of the University Honors Program has just been named U.S. Professor of the Year by the Council for the Advancement and Support of Education and the Carnegie Foundation for the Advancement of Teaching. Professor Yasamin Mostofi from UNM’s Electrical and Computer Engineering department has been honored by the White House for groundbreaking research with the Presidential Early Career Award for Scientists and Engineers. This is the highest honor bestowed by the U.S. government on science and engineering professionals in the early stages of their independent research careers.

UNM 2012 Legislative Priorities

The UNM Strategic Framework provides the foundation and impetus for all legislative priorities, insuring that UNM's legislative requests are grounded in the university's mission of Student Success, Excellence in Research, Healthy Communities, and Economic and Community Development.

REVISION OF THE FUNDING FORMULA

UNM was an active participant in the Higher Education Department's effort to make fundamental changes to New Mexico's higher education funding formula and applauds the work of the many groups and committees who contributed to the effort.

UNM agrees with the renewed emphasis on education outcomes and has consistently made increased graduation rates its primary academic goal. The university is proud to see a 2% improvement in graduation rates (to 45.1%) over the past couple of years, while readily acknowledging that there is a long journey of improvement ahead. Part of UNM's initiative to improve graduation rates is to make sure students are better prepared to deal with a university curriculum. So UNM is gradually adjusting its requirements and strengthening its admission standards from a 2.25 grade point average for 2010 high school graduates to a 2.50 GPA for 2013 high school graduates.

An editorial in the Oct. 21, 2011 Albuquerque Journal applauded UNM's measurable improvement in graduation rates, reading in part:

"If education in America is to improve, it will take graduating more students better prepared to enter the global work world and be productive citizens. This is a step in the right direction and a hopeful sign that UNM is on an upward track."

UNM supports the metrics being proposed in the funding formula revision. The four output incentives are:

- for students to complete their courses;
- for institutions to increase the number of graduates;
- for institutions to increase science, technology, engineering, health and mathematics degrees and certificates;
- and for institutions to graduate more at-risk students.

UNM is committed to its science, technology, engineering, health and mathematics education and to increasing graduates in those fields who can contribute to a workforce that will enhance New Mexico's global competitiveness in the future.

Base Plus Funding Model - The FY12 operating budget for each New Mexico higher education institution should be considered its base for FY13. Four-year institutions have suffered cuts of more than \$93 million during the economic crisis, due to budget reductions in I&G and Research and Public Service Programs (RPSPs) as well as the impact of the tuition credit.

UNM is at FY06 funding levels. The institution, including School of Medicine, has endured cuts of \$28,099,600 during the economic crisis. The FY13 general fund revenue estimates, while relatively flat, do not suggest the need for any further reductions in appropriation levels.

New Outcomes Measures - These should be funded over the FY 12 base and at a 69%-31% split between the four-year and two-year sectors. (This is the current proportionality found in HB 2, when SOM I&G is excluded.) Funding should also be proportional to all institutions by sector. With any additional funding, the Legislature would have discretion to fully fund outcomes or fund them at a lower percentage. UNM is positive in all new outcome measures within the new funding formula.

UNM does not support any change in the HED calculation of the 69-31 split in order to fund additional money to the two-year sector.

Three Funding Formulas - The research, comprehensive and two-year sectors should each have separate funding formulas that are mission specific and mission driven. Separate formulas are especially important since funding reductions based on the tuition credit were quite disproportionate – an 80-20 split between four-year and two-year sectors until 2010. UNM does not support funding outcomes disproportionately.

No Tuition Credit - UNM fully supports the recommendation of the Higher Education Funding Task Force to not calculate the tuition revenue credit in the new formula. This is a tax on students and parents that has a negative impact on the solvency of the New Mexico Lottery Scholarship. It should therefore be permanently abolished.

RETIREMENT/ERB SOLVENCY

UNM supports solvency being addressed for the Education Retirement Fund and for all of New Mexico's retirement funds. With the projected increase in state revenues triggering legislative intent in HB 628, UNM recommends full restoration of the 1.75% increased employee ERB contribution at the end of FY12.

COMPENSATION

UNM supports the NM Council of University Presidents' employee compensation package request.

NM LEGISLATIVE LOTTERY SCHOLARSHIP

UNM supports solvency of the lottery scholarship fund.

UNM 2012 Legislative Priorities

BRANCH CAMPUSES

The New Mexico Association of Community Colleges comprises all of the “branch” community colleges which are partners with their state four-year institutions yet operate with independent campus budgets, partially funded with local taxpayer support. NMACC, while praising the work of the HED and Funding Formula Task Force in developing a new, simplified formula that builds on incentive funding, believes the current draft of the formula is still a work in progress.

NMACC offers up the following recommendations:

- Keep to the Task Force recommendations without internal HED changes that were added after the completion of the Task Force work and which appear to have been made in isolation of the Task Force process.
- Keep the current formula “as is” for another year, which will then allow this upcoming year for sound financial analysis of the long term effects of the formula change for each of our NM community colleges and universities. Data is needed to allow forecasting of the formula to better assess how we as the people in leadership on our campuses must strategically plan for the future of our campuses.

- While we accept the Funding Formula Task Force recommendations and we appreciate all of the work that has gone into developing them, the NMACC believes that there is a lack of recognition of the unique and important mission of branch community colleges specific to the proposed performance measures. Particularly important and unique for the branch community colleges, as partners of NM four-year systems, is our unique mission of ‘transfer’ of our students into four-year programs.
- At his meeting held at CNM’s Workforce Training Center on August 19, 2011 with all of the higher education campus presidents, HED Secretary Garcia discussed the formula and listened to our needs. During that meeting, UNM-Valencia executive director Alice Letteney made the Secretary aware that a very important and critical mission of the branch community colleges had not been recognized in the new formula:
 - Student transfer data (from two-year and four-year) recognizing our unique mission of transfer
 - Student progress measures
- At the meeting, Secretary Garcia committed to the inclusion of these two items in the new formula, but they have as yet not been included.



Statewide Research and Public Service Programs (RPSPs)

These programs, largely driven by legislative intent, have been cut 60.1% for UNM's main campus and 35.5% for the HSC over the past three years. In order to remain viable, UNM requests that there be no further cuts to RPSPs in the 2012 legislative session. In addition, current funding for RPSPs should not be used to fund either I&G, or existing and/or new RPSP funding requests.

Legislative Finance Committee members, at their interim hearing in Red River during the summer of 2011, voiced support for increased funding for BA/MD, Nursing expansion, the NM Office of the Medical Investigator, and the NM Poison and Drug Control Information Center. UNM recommends this increased funding in order to renew the viability of these important statewide programs.

MAIN CAMPUS RESEARCH AND PUBLIC SERVICE PROGRAMS

These programs, have seen 60.1% cuts in funding. In order to assure the programs' continued viability and statewide service, UNM asks that RPSPs be held harmless for any further cuts in the 2012 legislative session and that current funding levels not be eroded to fund I&G, existing or new programs. If there is new funding available for RPSPs, UNM requests support for the following existing statewide service programs, whose services have been impacted by past cuts, and which will not receive I&G funding.

1. Spanish Resource Center	<i>(Excellence in Research; Economic and Community Development)</i>	\$112,800
2. New Mexico Historical Review	<i>(Excellence in Research)</i>	\$85,000
3. Family Development Program	<i>(Economic and Community Development)</i>	\$606,700
4. Manufacturing Engineering Program	<i>(Student Success; Economic and Community Development)</i>	\$700,000
5. Mentoring Institute	<i>(Student Success)</i>	\$150,000
6. College Readiness Programs	<i>(Student Success)</i>	
a. Natural High		\$105,200
b. College Prep Mentoring		\$73,700
7. Land Grant Studies Program	<i>(Economic and Community Development)</i>	\$89,300
8. Resource Geographic Information System	<i>(Excellence in Research; Economic and Community Development)</i>	\$143,600
9. Utton Transboundary Resources Center	<i>(Excellence in Research; Economic and Community Development)</i>	\$482,700
10. New Mexico Natural Heritage	<i>(Economic and Community Development)</i>	\$82,600

HEALTH SCIENCES CENTER REQUESTS

Research and Public Service Programs have been cut 35.5% at the HSC. In order to assure the programs' continued viability, UNM asks that RPSPs be held harmless for any further cuts in the 2012 legislative session and that current funding levels not be eroded to fund either I&G, existing or new programs.

1. Combined BA/MD Program	<i>(Student Success; Healthy Communities)</i>	\$4,926,900
2. Nursing Education	<i>(Student Success; Healthy Communities)</i>	\$1,462,800
3. NM Poison and Drug Information Center	<i>(Healthy Communities)</i>	\$2,173,100*
		<i>*Includes \$395,193 of TSFs</i>
4. Office of the Medical Investigator	<i>(Economic and Community Development)</i>	\$4,633,300
5. Project ECHO	<i>(Healthy Communities)</i>	\$1,489,000
6. Combined BA/DDS Program	<i>(Student Success; Healthy Communities)</i>	\$400,000

UNM Capital Project Requests

The defeat of the 2010 General Obligation Bond for Higher Education was a major disappointment and setback for the majority of higher education institutions in the state. No less disappointing was the setback to New Mexico's construction industry, which has suffered a loss of approximately 20,000 jobs, accounting for 40% of the jobs losses in the state during the economic crisis.*

* Mark Snead, Federal Reserve Denver Branch

UNM accounts for 48% of the State's total FTE equivalent student enrollment in four-year institutions (21% in all public institutions) and serves students from every county in the New Mexico. UNM also accounts for 32% of the total square footage of teaching facilities for higher education institutions. UNM therefore requests that its capital projects be included in General Obligation Bond legislation at a proportionate funding level within higher education.

GENERAL OBLIGATION BOND/SEVERANCE TAX BOND PRIORITIES

	<i>Est. Project Cost</i>	<i>2012 Session Appropriation Request</i>
Main Campus Academic		
Chemistry Building Renovation - Phase I / Science & Math Learning Center - Phase II*	\$24,000,000	\$21,000,000
Complete Renovation and Expansion of Existing Biology Building - Phase II*	\$13,179,000	\$3,763,964
Farris Engineering Building Renovation Phase I**	\$10,000,000	\$10,000,000
Subtotal	\$47,179,000	\$34,763,964
Health Sciences Center		
Health Education Building – Phase IIIA*	\$14,750,000	\$14,750,000
Health Education Building – Phase IIIB	\$14,750,000	\$14,750,000
Subtotal	\$29,500,000	\$29,500,000
Carrie Tingley Ambulatory Center*	\$40,000,000	\$20,000,000
<i>NOTE: As Carrie Tingley Hospital meets the critical medical needs of children from throughout New Mexico, it is our strong recommendation that it be funded in GOB or STB legislation as a state critical need, rather than as a UNM higher education GOB project. We do not want Carrie Tingley to reduce UNM's capital funding.</i>		
Branch Campuses		
Gallup:		
Zollinger Library Renovation*	\$1,400,000	\$1,400,000
Infrastructure & Fire Suppression System**	\$3,000,000	\$2,650,000
Los Alamos:		
UNM-LA Science Labs Renovation*	\$750,000	\$750,000
Classroom & Faculty Office Renovation (Building 6)*	\$1,250,000	\$937,500
Taos:		
Core Campus Safety & Infrastructure Upgrades**	\$5,000,000	\$4,350,000
Campus Center Phase I (Library & Resource Center)*	\$6,000,000	\$3,000,000
Valencia:		
Sustainability and Infrastructure**	\$1,820,000	\$1,365,000
Subtotal	\$19,220,000	\$14,452,500

Project Legend:

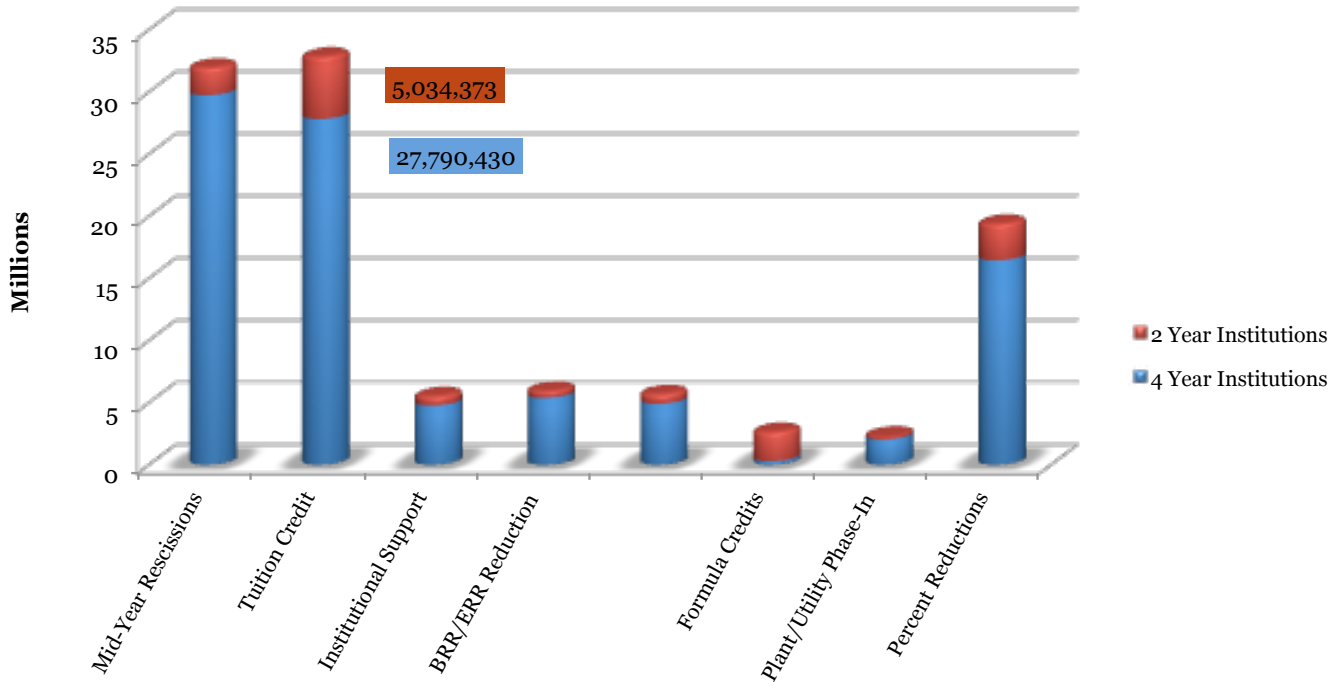
*Unfunded projects carried forward from last year's Capital Request

**New Projects

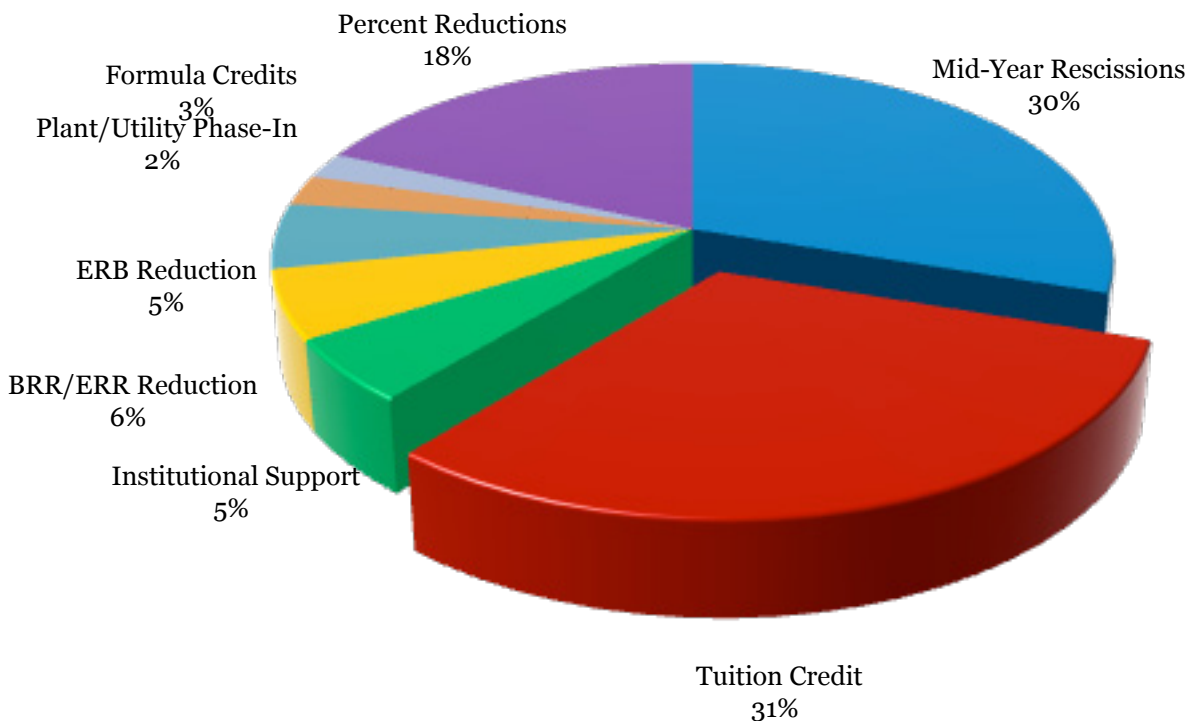
Cuts to Higher Education



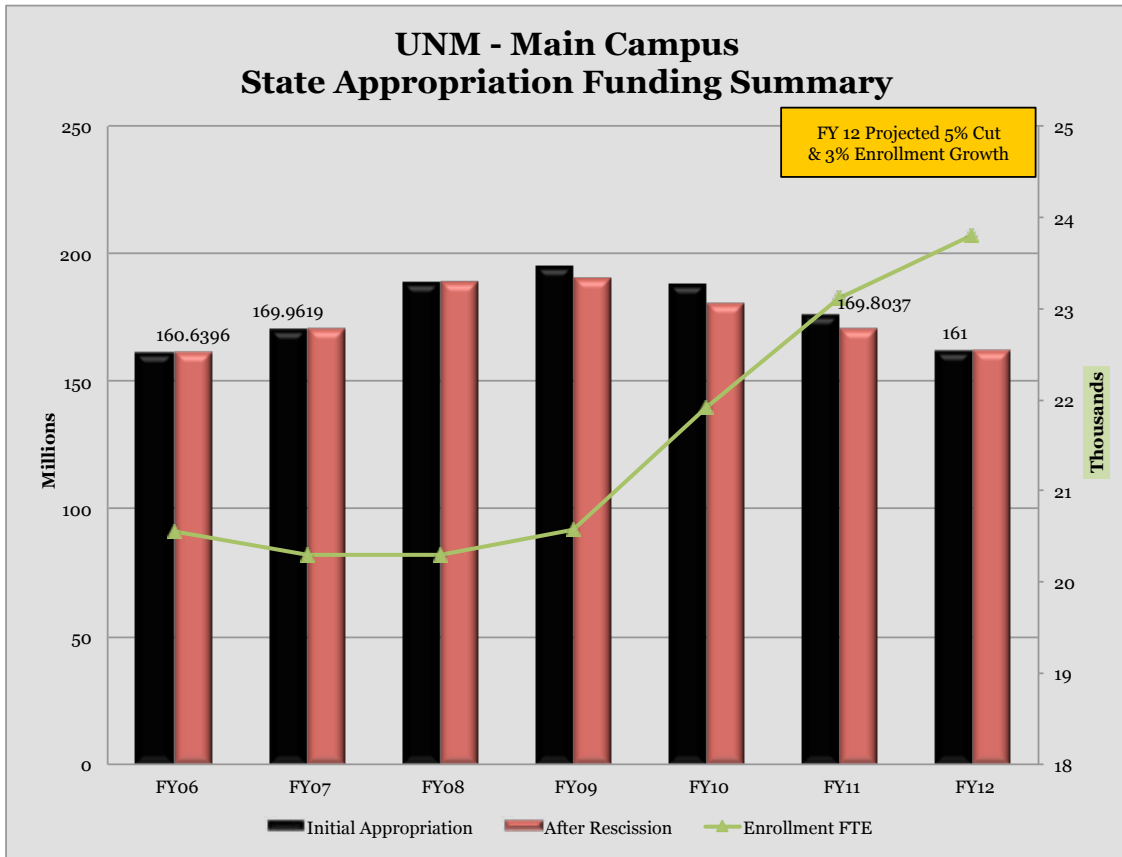
Higher Education Cuts Since FY 09



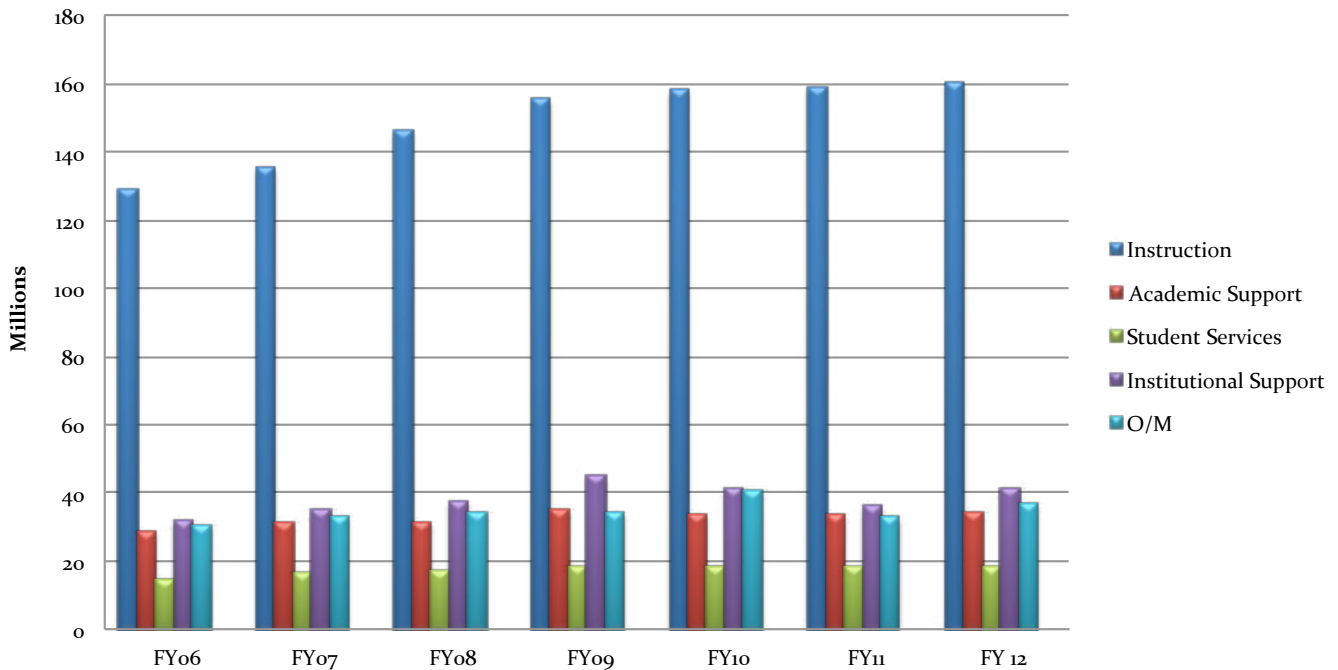
Higher Education Total Cuts Since FY 09 4 Year & 2 Year Institutions



Cuts to the University of New Mexico

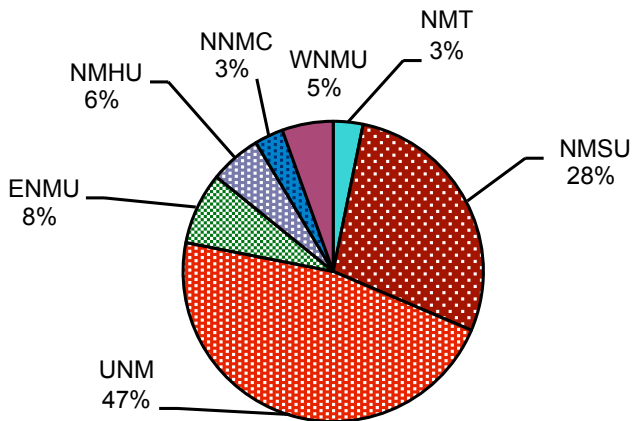


UNM Main Campus I&G Budget

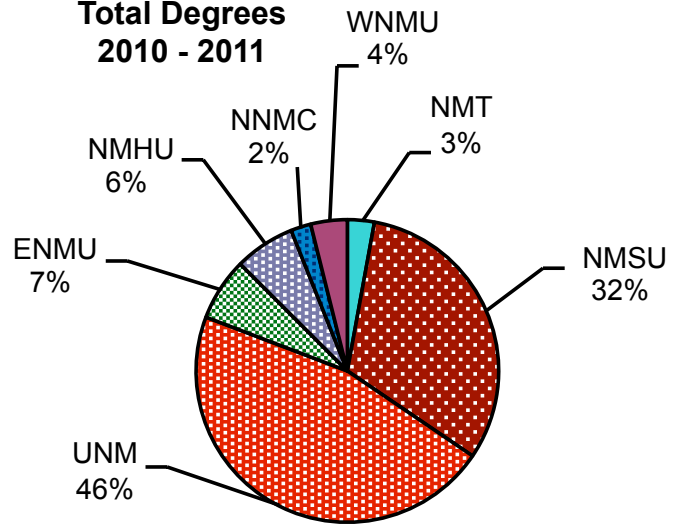


New Mexico Public University Students

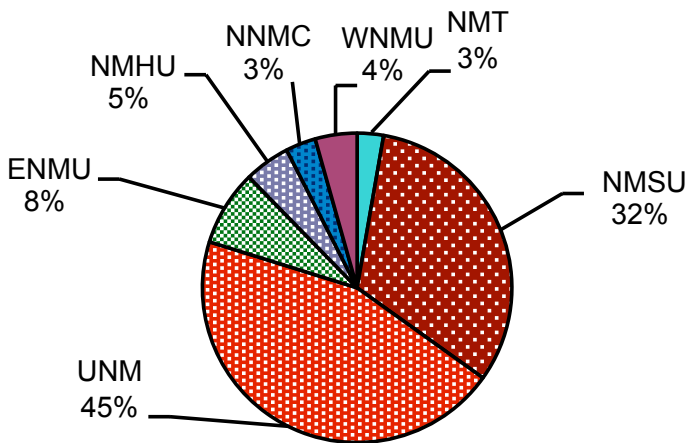
**Full-Time Equivalent Student Enrollment
Fall 2011**



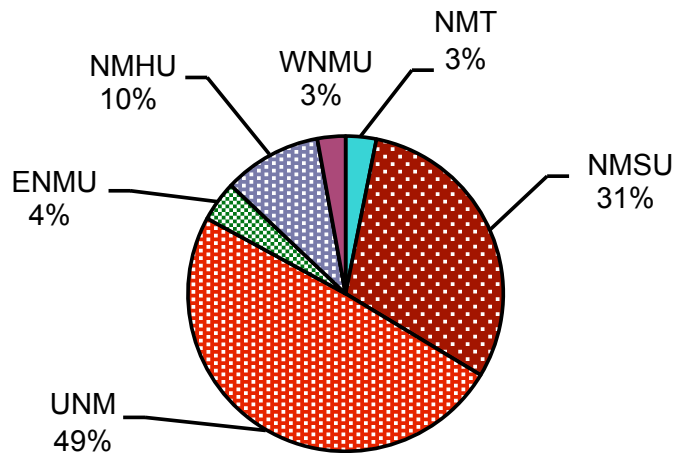
**Total Degrees
2010 - 2011**



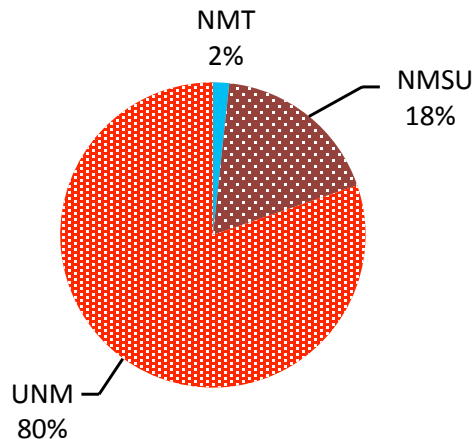
**Undergraduate Degrees
2010 - 2011**



**Graduate Degrees
2010 - 2011**

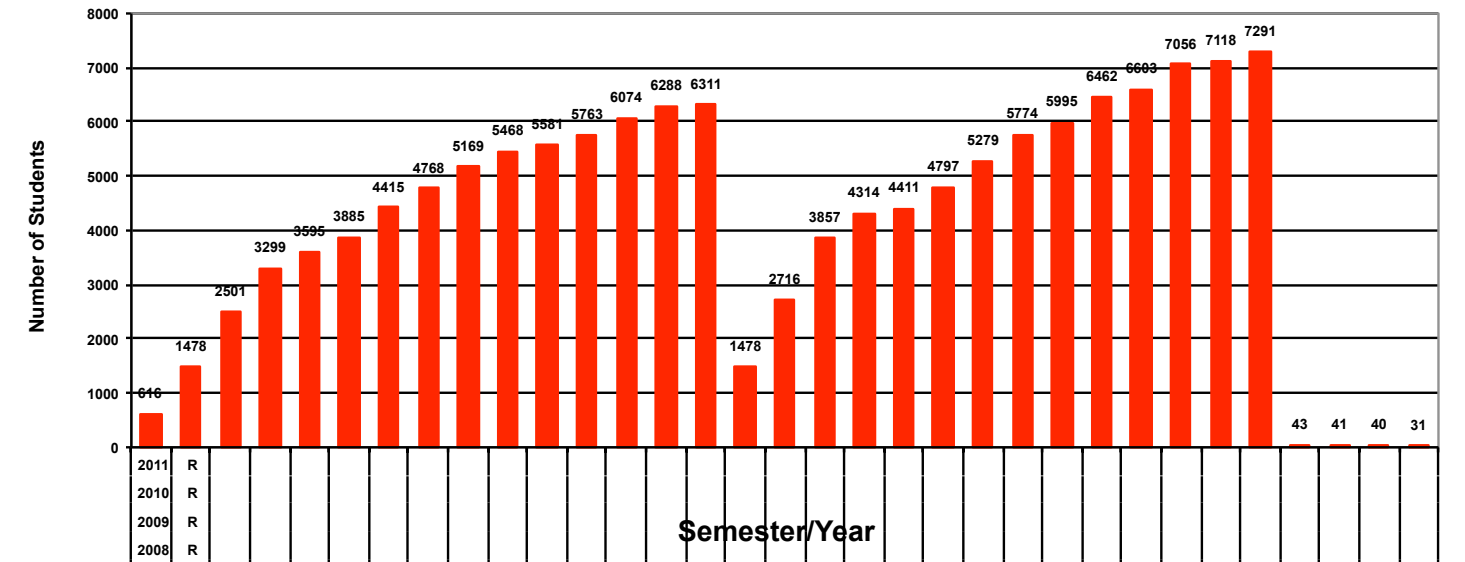


**Total Doctoral & First Professional Degrees
2010 - 2011**

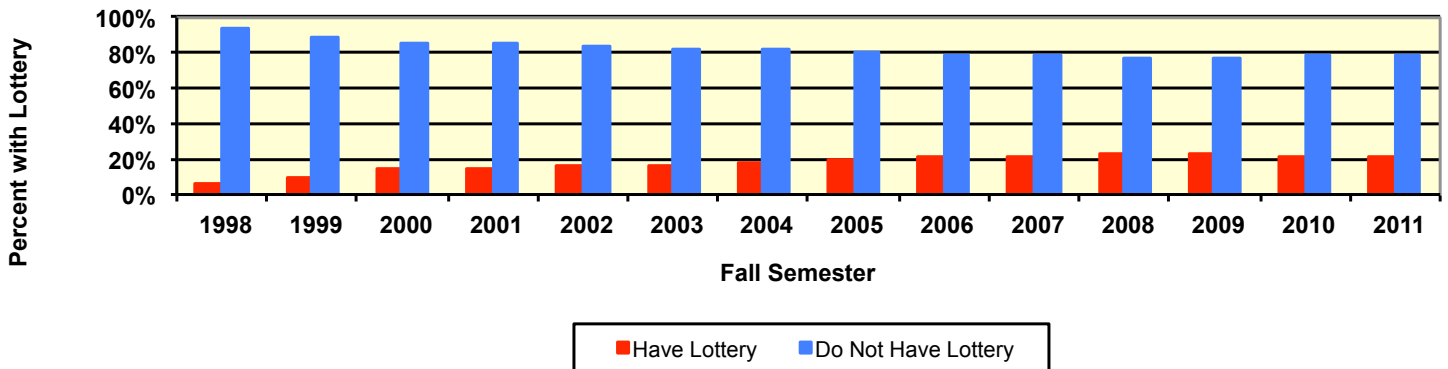


University of New Mexico Students

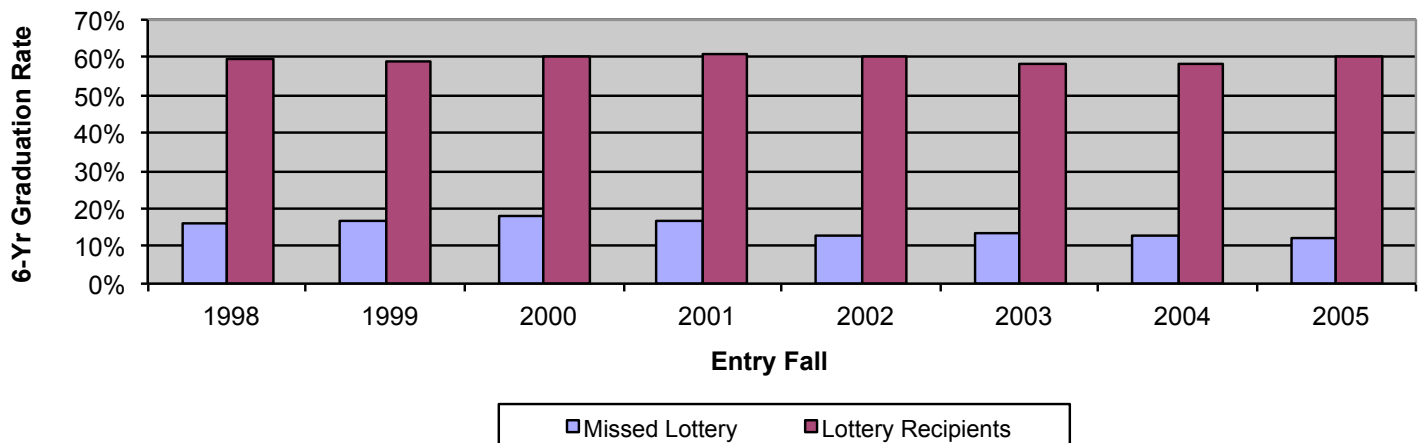
Main Campus Lottery Scholarship Students by Semester



Main Campus Students with Lottery Scholarship



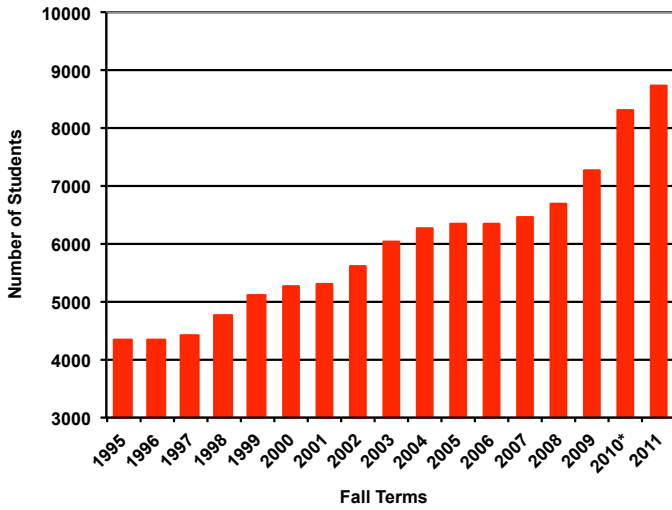
Full-Time UNM Graduation Rates of Students from New Mexico High Schools



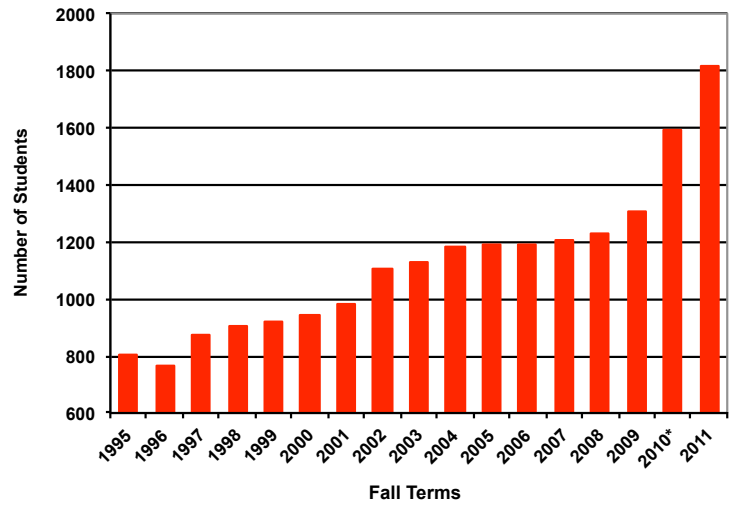
UNM Hispanic & Native American Student Success Rates



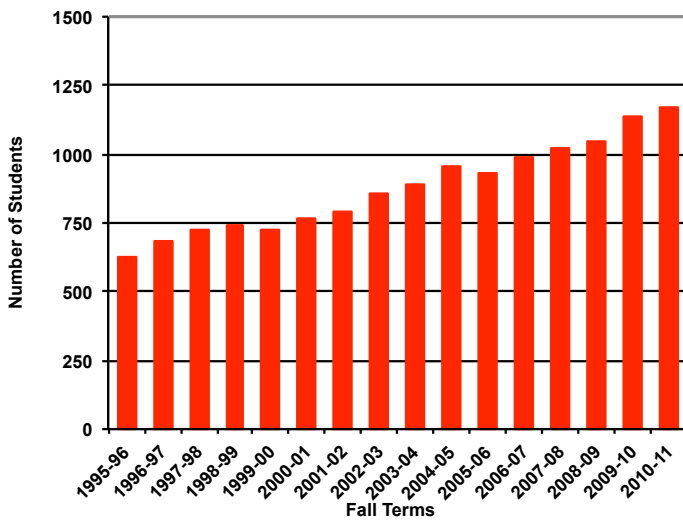
Hispanic Undergraduate Students



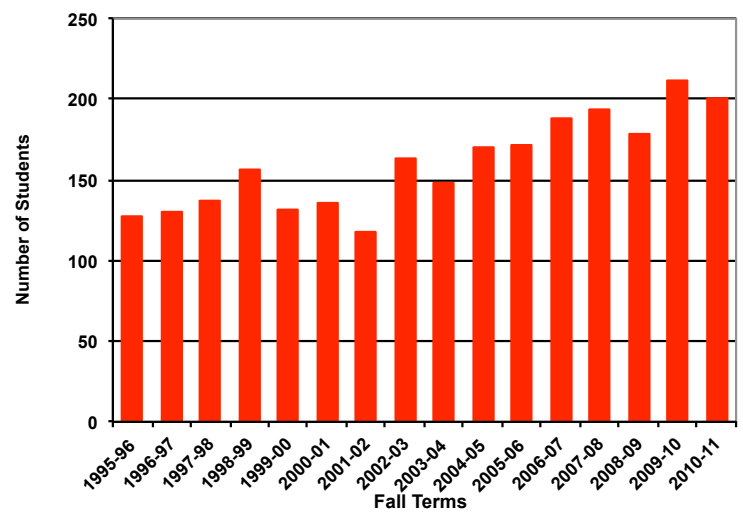
Native American Undergraduate Students



Hispanic Baccalaureate Degrees Granted



Native American Baccalaureate Degrees Granted



UNM: An Economic Engine for the State of New Mexico

“UNM clearly plays a major role in the New Mexico economy and is intimately connected with many leading technological and industrial developments. Perhaps most clearly though, it is responsible for the education and equipping of a large percent of New Mexico’s workforce with the skills necessary for higher paying and more productive jobs. This plays a role not just in providing residents an opportunity to increase their income, but also in creating a skilled workforce capable of attracting companies that may consider New Mexico as suitable for a business location.”

- EXCERPT FROM THE BUREAU OF BUSINESS AND ECONOMIC RESEARCH REPORT



In its February 2011 report on the economic impact of the University of New Mexico, UNM’s renowned Bureau of Business and Economic Research concluded the university is a significant contributor to the state’s economy, with a significant impact that directly results from its ability to attract out-of-state funds. This is the hallmark of a comprehensive research institution.

- In fiscal year 2010, UNM operations (and construction), including the UNM campuses, UNM Hospitals and UNM Medical Group accounted for **\$1.86 billion in expenditures and nearly 25,100 jobs** (including 638 non-resident jobs). Total salaries and benefits were \$1.03 billion. Non-personnel expenditures totaled \$833 million.
- Overall, 48.8% of UNM’s expenditures were supported by out-of-state revenue sources.
- These **outside dollars supported \$620.2 million in UNM output, 6, 839 jobs and a \$319 million payroll.**
- All of this additional spending generated indirect and induced economic activity, generating approximately **\$514.8 million in additional economic activity, \$155.3 million in additional income and 4,325 additional jobs** through indirect and induced economic activity.

- The **total economic impact of the out-of state dollars** UNM brought into New Mexico in FY 2010 amounts to more than \$1.1 billion in total output, \$474.6 million in income and 11,164 jobs.
- A total of **\$1.83 was generated in the New Mexico economy for every dollar** UNM spent in New Mexico that was supported by out-of-state revenues.

UNM is a major employer in New Mexico, the second largest employer in the Albuquerque region and fifth largest in the state. The UNM budget exceeds \$2 billion with approximately 13–15% coming from state appropriations.

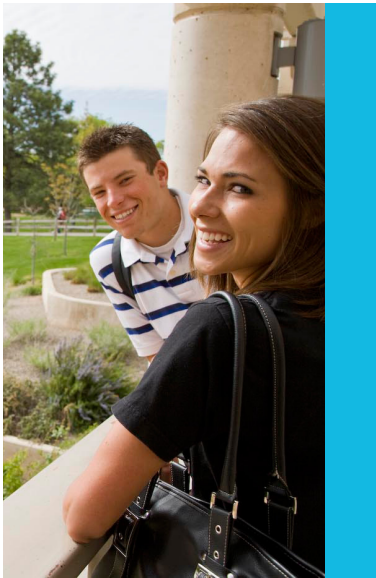
UNM is not a corporation. However, it has many complex business operations that include several supportive components formed under the New Mexico Research Parks Act – STC.UNM (which is the Science and Technology Corporation); Lobo Energy and Lobo Development.

UNM has several libraries and museums on its main Albuquerque campus, a renowned art museum in Taos and a major research field station, the Sevilleta near Socorro that draws researchers from all over the world. Lobo Athletics and Popejoy Hall, the state’s largest performing arts venue, involve the community year-round and provide entertainment to hundreds of thousands of people.





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